
[Webinar: Geographical Indications](#)

Date:

Wednesday, 24.02.2021

Time:

10:30 - 12:00 pm (Central European Time; UTC+1) - the webinar session will open 15 minutes before the official start

Location:

Online

Host:

European IP Helpdesk

Speaker:

Michele Dubbini

Level of Expertise: Entry

Language: English

This webinar aims at providing: A general overview of the protection of geographical indications.

Learning Objectives:

After the training, participants should be able to answer the following main questions:

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- What is a geographical name?
 - What are the main types of geographical names?
 - What value do geographical names represent for businesses?
 - How are geographical indications protected?
 - How are geographical indications enforced?
 - What are the differences between geographical indications and trade marks?
 - What type of conflicts can arise between geographical indications and trade marks?
 - How can searches of geographical indications be performed?

Duration:60 minutes (presentation) + 15 minutes (Q&A)

Fee: The webinar is offered free of charge.

Assistance: For any technical assistance or questions, please get in touch with our training team at: training@iprhelpdesk.eu

Registration: <https://attendee.gotowebinar.com/register/5428253034613436943>

After registering, you will receive a confirmation email containing information about joining the webinar.

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