
[NEW! Webinar: IP and Health - Pharmaceutical IP in Times of COVID-19](#)

Date:

Monday, 28.09.2020

Time:

10.30-12.00 am (Central European Time, UTC + 1) - the webinar session will open 15 minutes before the official start

Location:

Online

Host:

European IP Helpdesk

Speaker:

Dr. Jörg Thomaier, Head of IP Bayer Group



Level of expertise: Intermediate / Advanced

Language: English

We are very pleased to introduce and welcome a new IP expert and with him a new topic for our IP training. Bayer Intellectual Property GmbH and Head of IP Bayer Group, will talk about IP and Health - Pharmaceutical. In today's global economy, knowledge is emerging as one of the most fundamental economic forces. Strong knowledge development and, thus, promote innovation. This is particularly relevant for the pharmaceutical protection to support its investments in medical research. Developing a new drug and successfully bringing expensive venture especially now that COVID-19 created an urgent need for therapeutic innovation!

Main subtopics of the lecture:

- A Public contract Called Patent Law
- Intellectual Property and the Pharmaceutical Industry
- Impact of IP and Real Hurdles in HealthCare
- Conclusions
- COVID-19 Special

About our expert:

Dr. Jörg Thomaier, born in Heidelberg, Germany, obtained his PhD in the field of phosphorus-organometallic at the Universities of Freiburg (DE), Utrecht (NL) as well as the ETH Zürich (CH). He joined Bayer straight after his graduation as European Patent Attorney after passing the European Qualifying Examination at the European Patent Office. He held various positions within Bayer Group like Chief Patent Counsel at Bayer Business Services GmbH established in 2003 or in 2006 he transferred to Bayer Healthcare AG to become Chief Patent Counsel of said Subgroup. To strengthen the Germany based IP Community by establishing the Bayer IP GmbH, encompassing all IP Functions in Germany, in April 2012 he additionally took on the role as the Managing Director of Bayer IP GmbH.

Duration: 60min (presentation) + 15-30 min (Q&A)

Fee: our webinar is offered free of charge

Assistance: For any technical questions please get in touch with our training team: training@iprhelppdesk.eu

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