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## [Webinar: Impact and Innovation in Horizon 2020 – a Guide for Proposers](#)

Date:

Tuesday, 24.11.2020

Time:

10:30 am - 12:00 pm (CET – Central European Time UTC +1) - the webinar session will open 15 minutes before the official start

Location:

Online

Host:

European IP Helpdesk

Speaker:

Dr Eugene Sweeney

**Level of Expertise:** Basic

**Language:** English

From finding the right management framework for one's activity to the question of how to develop a credible strategy focused on the management and exploitation of the research results, this webinar addresses different ways to define professional and systematic IP management in Horizon 2020 projects.

**Learning Objectives**

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During the training participants will have the chance to learn about:

- Impact and innovation in Horizon 2020 project proposals
- Exploitation of project results
- Business landscape in project proposals
- Researchers' rights on project results
- IPR protection for project results
- State of the art, prior art definition - patent databases (e.g. Espacenet)
- Support and sources of information on IPR

**Duration:** 60 minutes (presentation) + 15 minutes (Q&As)

**Fee:** The webinar will be offered free of charge.

**Assistance:** For any technical assistance or questions, please contact the training team at: [training@iprhelpdesk.eu](mailto:training@iprhelpdesk.eu)

**LAST MINUTE LOGIN:** Join the webinar through this link:  
<https://attendee.gotowebinar.com/register/7156364254157063440>

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