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## [BOIP to Implement Image Search Tool Functionality in its Register](#)

The Benelux Office for Intellectual Property (BOIP) just announced upcoming improvements to its trademark search system, via a new AI-based image search tool functionality.

Starting November 2019, users will be able to simply upload an image and search the entire register for identical or similar trademarks. It will be possible to search not only Benelux trademarks but also EU trademarks and international trademarks valid in the Benelux.

For more, see

[BOIP's statement](#)

- [Trademark](#)

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