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## [Webinar: Geographical Indications](#)

Date:

Monday, 14.10.2019

Time:

10:30 - 12:00 pm (Central European Time; UTC+1) - the webinar session will open 15 minutes before the official start

Location:

Online

Host:

European IP Helpdesk

Speaker:

Michele Dubbini

**Level of Expertise:** Entry

**Language:** English

**This webinar aims at providing:** A general overview of the protection of geographical indications.

**Learning Objectives:**

After the training, participants should be able to answer the following main questions:

- What is a geographical name?

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- What are the main types of geographical names?
  - What value do geographical names represent for businesses?
  - How are geographical indications protected?
  - How are geographical indications enforced?
  - What are the differences between geographical indications and trade marks?
  - What type of conflicts can arise between geographical indications and trade marks?
  - How can searches of geographical indications be performed?

**Duration:**60 minutes (presentation) + 15 minutes (Q&A)

**Last Minute log in:** <https://attendee.gotowebinar.com/register/8767313707119946765>

**Assistance:** For any technical assistance or questions, please get in touch with our training team at: [training@iprhelpdesk.eu](mailto:training@iprhelpdesk.eu)

## Related Documents

[EU IPR HD - Webinar Quick Guide.pdf](#)

[Calendar](#)