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## [Webinar: IP Commercialisation and Licensing](#)

Date:

Wednesday, 18.09.2019

Time:

10.30-11.45 am (Central European Summer Time/ UTC + 2) - the webinar session will open 15 minutes before the official start

Location:

Online

Host:

European IP Helpdesk

Speaker:

Dr Christian Hackl

**Level of Expertise:** Basic

**Language:** English

**Prerequisites:** General knowledge of intellectual property rights

The webinar will provide an overview of key aspects in the field of intellectual property licensing, including negotiation tips and legal traps.

**Learning Objectives**

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After the training, participants should be able to answer the following main questions:

- What is a licence agreement and when should it be used?
- What are the main differences between a licence agreement and other contracts (assignment and distribution agreement)?
- What contracts are used in the preliminary discussions of a licence?
- What are the key terms of a licence agreement?
- Which are the specificities of a trade mark or software licence?

**Duration:** 60 minutes (presentation) + 15 minutes (Q&As)

**Registration is closed.**

## **Related Documents**

[EU IPR HD - Webinar Quick Guide\\_5.pdf](#)

[Calendar](#)