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[Webinar: Impact and Innovation in Horizon 2020 – a Guide for Proposers](#)

Date:

Friday, 14.12.2018

Time:

10:30 - 12:00 pm (CET – Central European Time UTC +1) - the webinar session will open 15 minutes before the official s

Location:

Webinar

Host:

European IPR Helpdesk

Speaker:

Dr Eugene Sweeney

**URGENT!!!! This webinar had unfortunately to be postponed to the 17th of January 2019. Please check [here](#).**

**Level of Expertise:** Basic

**Language:** English

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From finding the right management framework for one's activity to the question of how to develop a credible strategy focused on the management and exploitation of the research results, this webinar addresses different ways to define professional and systematic IP management in Horizon 2020 projects.

## Learning Objectives

During the training participants will have the chance to learn about:

- Impact and innovation in Horizon 2020 project proposals
- Exploitation of project results
- Business landscape in project proposals
- Researchers' rights on project results
- IPR protection for project results
- State of the art, prior art definition - patent databases (e.g. Espacenet)
- Support and sources of information on IPR

**Duration:** 60 minutes (presentation) + 15 minutes (Q&As)

**Fee:** The webinar will be offered free of charge.

**Registration:** **Registration is now closed.**

**Webinar Guide:** For further information on how to join our webinar sessions, please have a look at our quick guide available for download below. For our web-based [training](#) sessions we use WebEx Conferencing Technology. We would like you to take note, that you will be asked by WebEx to install a browser application (i. e. the WebEx event center) on your computer when you use WebEx for the first time. This will only take a few minutes, but just for you to have this step in mind, and to possibly inform your system administrator.

**Assistance:** For any technical assistance or questions, please contact the training team at: [training@iprhelpdesk.eu](mailto:training@iprhelpdesk.eu)

## Related Documents

[EU IPR HD - Webinar Quick Guide.pdf](#)

[Calendar](#)