
[Webinar: Freedom to Operate in Horizon 2020](#)

Date:

Wednesday, 20.06.2018

Time:

10.30-11.45 am (Central European Summer Time, UTC + 2) - the webinar session will open 15 minutes before the official start

Location:

Webinar

Host:

European IPR Helpdesk

Speaker:

Michele Dubbini / Dr Edelbert Häfele / Dr Aashia Rahma

Level of Expertise: Basic / Intermediate

Language: English

Prerequisites: General knowledge of intellectual property

The **first** part will provide participants with a general description of **Freedom to Operate analysis**.

The **second** part will elaborate on the role of FTO in Horizon2020 projects and the European Commission position. Particular attention will be paid to the SME instrument, encouraging the beneficiaries to think about potential issues connected to intellectual property and intellectual

property rights, even during the project proposal stage.

Finally, the **third** part of the web session will give a practical example of FTO in the day-to-day activity of the company PATEV, that has a long track record in helping SMEs solving issues connected to IPR. In particular, the examples will be helpful for participants to understand how FTO was useful for the company, what strategic decisions have been made on the information disclosed by the FTO analysis, and what would have happened if they would have chosen to conduct business without caring about potential IPR market barriers and restrictions.

Learning Objectives

After the training, participants should be able to answer the following main questions:

- What is FTO, what are the different FTO types, what level of accuracy can be chosen in the data analysis?
- Why is FTO strategically important for commercialisation activities of SMEs?
- When should SMEs choose to invest in FTO analysis and how much should they budget for that?
- What does FTO mean in a H2020 funded project?
- What are the documents and sources from the EC where FTO analysis is mentioned?
- What is FTO in the SME instrument?

Duration: 60 minutes (presentation) + 15 minutes (Q&As)

Registration: Registration is closed.

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Assistance: For any technical assistance or questions, please get in touch with our training team at: training@iprhelpdesk.eu

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