
[IP Audit: Uncovering the potential of your business](#)

Without any doubt, for today's businesses one of the very first steps for being successful in the global business arena is to be aware of their intellectual assets. Nevertheless, because of the non-physical nature of these assets, it is sometimes not very easy for companies to identify and utilise them as a tool to reach their objectives.

This time, our brand new fact sheet discusses an invaluable tool to help companies grow in this competitive business world by disclosing their hidden potential: **The IP Audit**.

Comment on this article in our [Linkedin group](#)

Download the publication

[EN](#)

[DE](#)

[ES](#)

[FR](#)

[IT](#)

[PL](#)

- [IP in Business](#)
- [Management](#)

[Log in](#) or [register](#) to post comments