
[Webinar: Geographical Indications](#)

Date:

Wednesday, 09.10.2019

Time:

10:30 - 12:00 pm (Central European Time; UTC+1) - the webinar session will open 15 minutes before the official start

Location:

Online

Host:

European IP Helpdesk

Speaker:

Michele Dubbini

Level of Expertise: Entry

Language: English

This webinar aims at providing: A general overview of the protection of geographical indications.

Learning Objectives:

After the training, participants should be able to answer the following main questions:

- What is a geographical name?

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- What are the main types of geographical names?
 - What value do geographical names represent for businesses?
 - How are geographical indications protected?
 - How are geographical indications enforced?
 - What are the differences between geographical indications and trade marks?
 - What type of conflicts can arise between geographical indications and trade marks?
 - How can searches of geographical indications be performed?

Duration:60 minutes (presentation) + 15 minutes (Q&A)

Registration: link follows 3 weeks in advance.

Webinar Guide: For further information on how to join our webinar sessions, please have a look at our quick guide available for download below. For our web-based training sessions we use WebEX Conferencing Technology. We would like you to take note that you will be asked by WebEx to install a browser application (i. e. the WebEx event center) on your computer when you use WebEx for the first time. This will only take a few minutes, but just for you to have this step in mind, and to possibly inform your system administrator.

Assistance: For any technical assistance or questions, please get in touch with our training team at: training@iprhelpdesk.eu

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